



Vacation Rental Services

Book IT! Website

Increase Rental Conversions With Your Own Website

Rental customers want the convenience of online property evaluations before making a rental commitment. Now they can reserve your property online, complete rental agreements and even pay rental deposits and fees. Book IT! is a powerful marketing platform that puts you One-on-One with the rental customer. VRS even makes it easy to get started with start-up: photos, copywriting and completing all of the information to get you online as quickly and easily as 1-2-3.

Your Own Vacation Rental Home Website

Book IT! puts your vacation rental and the rental customer one-on-one; NOT part of a larger traditional rental management website. Think about it—online listing service leads generate the largest percentage of rental income. Why should the lead you generate be funneled into a larger website where your rental customer can shop again on a local website. Book IT! leads are yours to keep and the opportunity to generate revenue remains your advantage.

Supports VRBO, HomeAway and FlipKey

Your Book IT! website is a complementary online marketing tool that takes online leads generated from the big three and helps you to convert more leads into rental customers and it's INCLUDED WITH BUSINESS SERVICES.

Online Rental Agreements and eSignatures

Your Book IT! website makes the rental agreement signature process simple. All documents are generated from the rental customer data they input into the contact form. The rental rate is based upon the current rate and period selected. Once the form is completed, you or VRS (based on your plan) receives it via email for review and acceptance/modification. The entire process is managed online.

Online Reservations Calendar

One-on-One integrates your rental calendar from VRBO, HomeAway and Flipkey.

Online Payments

Credit card payments are integrated into your Book IT! site so collecting rental deposits and payments are easily completed by the rental customer and collected.

Google Maps

Book IT! websites support Google Maps integration with a large viewing window.

Photo Gallery

Rental customers will be able to conveniently view rooms with room feature descriptions and details.

eMail Alerts

You'll receive email alerts when reservation request are made, deposits paid and Rental Agreements signed online.

More Questions? Call Us Toll Free: 877-728-4102